

HOW TO RECEIVE A FREE COPY OF THE ORIGINAL SAMC CREST PHOTOSHOP FILE



General Information: If you are the elected president of an U.S. Army installation Sergeant Audie Murphy Club chapter or the installation Command Sergeant Major, you may receive a free copy of the original Photoshop file used to create the colorized SAMC crest displayed on the Audie L. Murphy Memorial Website at <http://www.audiemurphy.com/SAMC.htm>. Read this form carefully.

Purpose of the file: The original Photoshop file, in either EPS or PSD format, was created by the webmaster of the Audie Murphy Research Foundation to help the S.A.M.C., its members, their families, and the military community in the process of promoting the organization and the activities of the SAMC organization. The file may be used as a source of revenue to the SAMC chapter for internal fund raising activities. The file may be used for publicity purposes.

Copyright Notice: The original design of the crest is by Don Moore who later turned the design over to the U.S. Army. The Photoshop files developed with Mr. Moore's expressed permission (personally given to the webmaster of the Audie Murphy Research Foundation) are copyrighted © 1997 by the Audie Murphy Research Foundation.

License to Use the Copyrighted File: The file will only be made to any and all SAMC chapters by written request sent by the currently elected President of the SAMC chapter or the Installation Command Sergeant Major. The request should be sent to the webmaster of the Audie Murphy Research Foundation (see last page).

File Usage: The file is suitable for high quality printing products including banners, patches, stationary, ceramics, bumper stickers, coins, T-shirts, and embroidery. Other uses are possible. Legitimate purposes are those that help the SAMC advertise, promote, foster pride, and develop leadership. It can also be used as a fund raising source for non-profit purposes benefit which benefits the military community and/or the SAMC chapter. The president of the SAMC chapter, once he receives the file from the webmaster, may contract with a commercial

business for the creation of products bearing the image contained inside the file. Certain conditions apply:

Conditions of File Usage and Possession / License to Use

1. **Authorized Requestors:** Only the current elected SAMC president or the installation Command Sergeant Major may contact the webmaster for a copy of the file.
2. **Contracting Rights:** Authorized requestors (see above) or their appointed representatives may contract with commercial businesses and provide the file to them for the purpose of creating SAMC products.
3. **Commercial Business Use:** At no time may a commercial business use, possess, copy the image file or create any product with it other than the products approved and contracted by an authorized SAMC representative. As such, businesses may not create any products bearing the image, without the express permission of an authorized SAMC representative.
4. **File Destruction:** Businesses using the image file must permanently destroy the file at the completion or termination of the product contract which has been entered into with an authorized SAMC representative.
5. **Charges/Fees/Profits:** Businesses that are properly contracted to create products by an authorized SAMC representative bearing the image from the file may charge a reasonable fee and earn a reasonable profit for the creation of a product which bears the file's design.
6. **Setup /Design Fees Associated with the File's Use:** At no time may a contracted business charge the SAMC organization for the use of the image file. Any setup fees or design fees (businesses are not allowed to edit or redesign the file except as mentioned in paragraph 7 below) associated with the file's use are illegal. NOTE: The purpose of this clause is to help SAMC organizations save money and to avoid being taken advantage of by unscrupulous businesses who charge for work (the creation of a file) they haven't performed or the use of property not belonging to them. In most situations, businesses would be required to pay a royalty or licenses fee to use another party's property.
7. **Alteration of file:** The original file's design may not be changed or edited in any way except to resize it for the purposes of fitting it on the product to which it will be applied. Other graphics can be placed around or in close proximity to the image contained in the file.
8. **Possession of the file:** SAMC authorized representatives who have been given the file may keep the file within the SAMC organization. The file should be stored on government resources for organizational/U.S. Army purposes only. Backup copies are permitted.
9. **File Transfer:** The file may be transferred to newly elected representatives as elections occur. The file may be transferred temporarily to a contracted business for the production of products approved by the SAMC chapter. The contracting SAMC representative is responsible for ensuring that the business destroys the file when the

contract is terminated. The file may not be distributed among the membership at large or to any business not contracted by the SAMC authorized representative.

10. **Possession of the file:** By possession of the file, it is understood by the SAMC organization and its authorized representatives, that all authorized parties in possession of the file will agree to all of the terms and conditions of this license and will abide by them at all times. The SAMC club representative receiving this file will ensure that all businesses using the file also agree to these terms and conditions.
11. **Military Email Address Needed:** By returning this form via official email with an official military email address to the webmaster, you attest that you are agreeing to all conditions of this license and that you will ensure that the use of the file will be proper at all times as set forth in this document.
12. **Failure to abide by the terms:** failure to comply with the terms and conditions of this license renders the license null and void and the file must be destroyed. Any other use is illegal.

Commercial License to Use this File: Businesses may directly contact the webmaster for an exception to the rule which will be approved or disapproved on a case by case basis. Approval will be made on the merits of how the use of the file will benefit the SAMC organization, its members, the soldiers of the U.S. Army, and the military community. Please remember that if a local SAMC is in your commercial area, you are more likely to receive permission if the authorized SAMC representative makes the request and contracts you to use it.

How to receive the file: Fill in the editable blanks below, save, then send it to richard.rodgers@audiemurphy.com. After you do, instructions on how to download the file will be sent to the authorized SAMC representative making the request.

Name (First, Middle Initial, Last): _____

Rank: _____

Elected Position (if not the Installation CSM): _____

SAMC Chapter Name: _____

Military Installation: _____

Email address: _____

Unit Mailing Address: _____

File Format Requested: (check please)

PSD file format

EPS file format